



CALIFORNIA
ASSOCIATION
OF REALTORS®

980 Ninth Street, Suite 1430
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Leading the Way... in Government Affairs™

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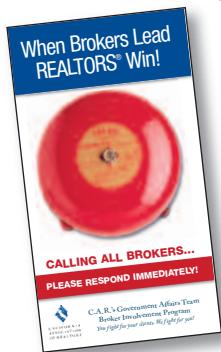
Pulling Together, Making Progress



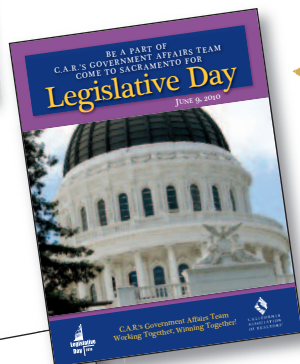
C.A.R.'s Government Affairs Team
▶ 2010 Report to REALTORS®

Working Together, REALTORS® Made a Difference in 2010

Facing year four of a challenging market, REALTORS® were never better. Working as part of C.A.R.'s Government Affairs Team, agents and brokers got engaged, involved and helped strengthen the industry.



◀ 677 brokers joined C.A.R.'s and NAR's Broker Involvement Program. Combined with more than 17,000 REALTORS® who are Legislative Liaisons, C.A.R.'s Government Affairs Team is a powerful grass roots advocacy force. ▶



◀ Thousands of REALTORS® attended C.A.R.'s Legislative Day to protect private property rights, prevent point-of-sale mandates and promote policies that will strengthen REALTOR® efforts to serve clients and sell real estate. ▶



◀ Economic analysis proved that C.A.R. lobbying and legislative activities save every agent \$6,611 and every firm \$9,612. ▶

REALTORS® fought hard to advance important reforms to protect borrowers from overreaching lenders. The fight continues. ▶



“Thank you REALTORS® for fighting for homeownership and organized real estate as part of C.A.R.'s Government Affairs Team. Thanks to you, we are strong and ready to do even more in 2011.”

—Beth L. Peerce, C.A.R. President



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C.A.R.'s Government Affairs Team
You fight for your clients. We fight for you!™

